

# idaho Baby & Tot Expo



## THE BABY & TOT EXPO

is a free, family-friendly event for new, expectant and hopeful parents. Guests can explore a mix of top products and services for maternity, baby and toddler, along with an inspiring menu of speakers and demonstrations.

This fun-filled day provides companies the unique marketing opportunities to meet face-to-face with hundreds of local families, introduce them to your special product or service and gain new clients.

**SEPTEMBER 14TH**

*Expo Idaho*  
10AM - 4PM



**Reserve Your Booth Today**

**Contact IBL Events**

208.376.0464

[Info@IBLEvents.com](mailto:Info@IBLEvents.com)

[www.IdahoBaby.com](http://www.IdahoBaby.com)



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**SEPTEMBER 14TH**  
Expo Idaho | 10AM - 4PM



## EXHIBITOR BENEFITS

- Exposure to hundreds of Families
- Showcase New & Existing Products/Services
- Maximize Your Brand to Your Target Audience
- Connect with New Customers
- Generate Sales & Create New Relationships

Join us and help parents make informed choices to enrich the lives of their families. Stand out above your competition and demonstrate what makes you the best in your industry.



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## IMPORTANT DATES

Event Sept 14th | Sat 10am - 4pm

Move-in Sept 13th | Fri 11am - 5pm

Move-out Sept 14th | Sat 4pm - 6pm

## BOOTH PRICING

10x10 Booth \$425

10x20 Booth \$750

10x10 Artisan Booth \$225

## BOOTH AMENITIES

Power \$35

8' Table \$30

8' Table + Cloth \$50

Chairs \$7 Each

## LOCATION

Expo Idaho

5610 N Glenwood St

Garden City, ID 83714



# idaho Baby & Tot Expo

# FLOOR MAP



**SEPTEMBER  
14TH**



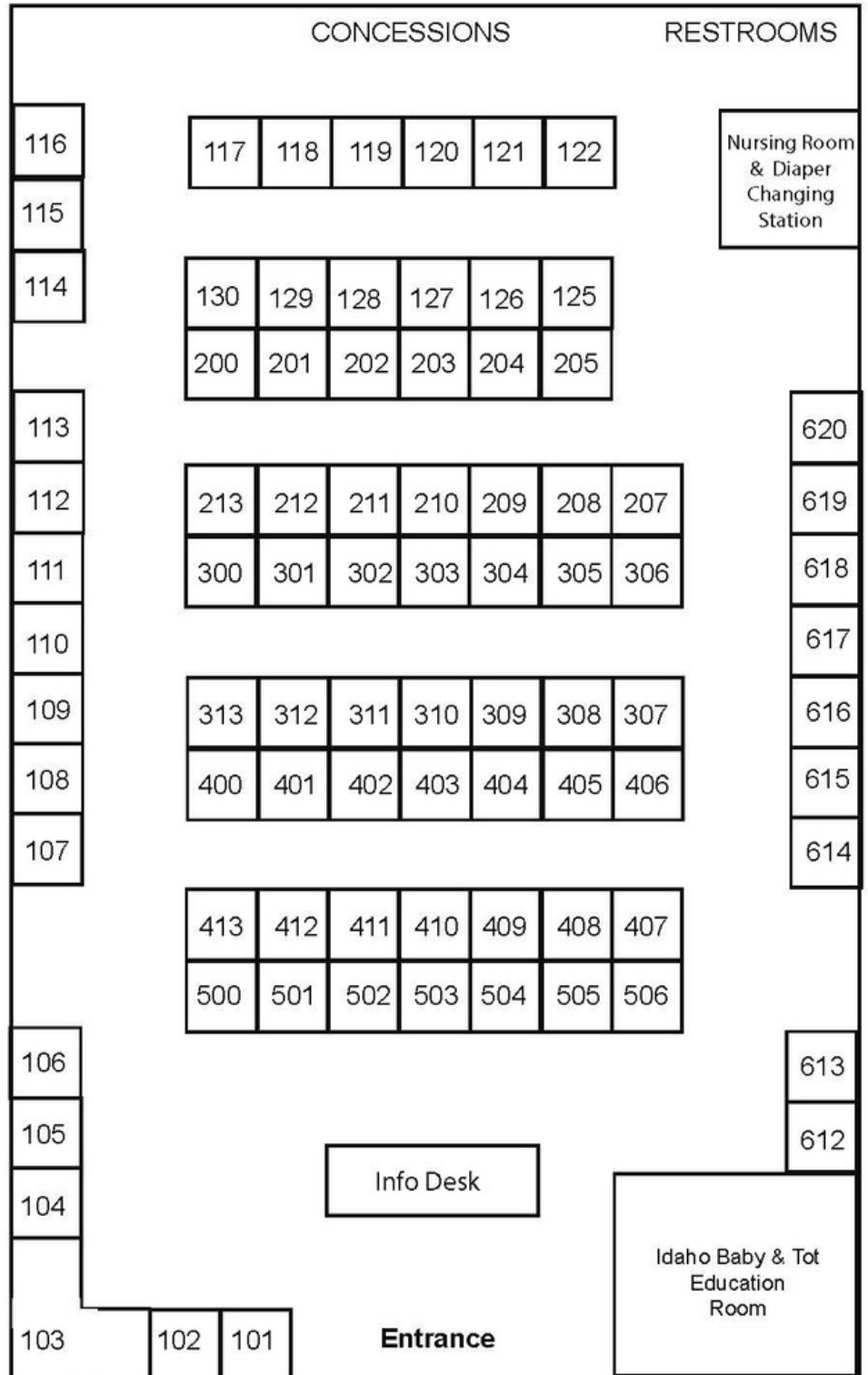
**Saturday**  
10am - 4pm



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Garden City, ID 83714

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# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 1 Available	GOLD \$3,000 2 Available	SILVER \$1,500 4 Available	BRONZE \$750 6 Available
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EXHIBIT HALL				
Booth Size	10x20 Premier Location	10x20	10x10	10x10
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓		
Booth Chairs Included	✓	✓		

BRAND EXPOSURE				
Exclusive recognition as Platinum Sponsor	✓			
Company logo integrated into event branding	✓			
Company logo included on show banners and billboards	✓			
Footer ad in event email blast to 1000s of subscribers	✓			
Company flyer inserted into guest welcome bags	✓	✓		
One company spotlight featured on social media platforms	✓	✓	✓	
Company logo hyperlinked on event website	✓	✓	✓	
First right of refusal for following year	✓	✓	✓	
Sponsor mention in press release	✓	✓	✓	
Company logo on sponsor board at show entrance	✓	✓	✓	✓
Company logo displayed on website/email campaigns	✓	✓	✓	✓
Logo featured on all paid social media profiling sponsors	✓	✓	✓	✓

## A LA CARTE SPONSORSHIPS

### SEMINAR SPONSOR

**\$950**  
4 Available

- 10x10 Booth
- First right of refusal for following year
- Company logo on sponsor board at show entrance
- Logo featured on stage banner
- Company logo listed on promotional email campaigns
- Logo featured on all paid social media profiling sponsors
- Sponsor mention in press release

### BAG SPONSOR

**\$200**

*\*Company supplies bags for guests*