



**EXHIBIT**  
▶▶▶▶ **WITH US**



**B**USINESS  
BUILDER  
**DAY**

Powered By  **JOHNSON MAY**  
Attorneys & Counselors

**AUGUST 28** | *The Riverside Hotel*  
*9am - 3pm*

**BusinessBuilderDay.com**  
**(208) 376-0464 | info@IBLeventsinc.com**



# Looking to Grow Your Bottom Line?

## Join Us For The B2B EVENT OF THE YEAR!



### EDUCATION

We offer a full day of seminars led by local experts, all free to attendees and exhibitors.

### LEAD GENERATION

This event offers you a chance to put a spotlight on your products and services, allowing you to grow your bottom line.

### NETWORKING

Enjoy a full day of networking with business owners, decision-makers and professionals from a wide variety of industries.

### WHO ATTENDS?

- ◆ Start-up entrepreneurs and emerging businesses
- ◆ Mature business owners ready to jump to the next level of commitment
- ◆ Veteran business professionals looking to fine tune their operation



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## AUGUST 28

**The Riverside Hotel | 9am - 3pm**  
2900 W Chinden Blvd, Garden City, ID 83714



## Business Builder Day's Mission is Simple

medium sized business, offer profit-making ideas and resources and begin client-building relationships through quality networking.



### Booth Fees

Includes 6' table, cloth, 2 chairs

10x6 Booth \$425

Power \$35

## Business Builder Day's Agenda will Include

- ◆ 7 Hours of Networking
- ◆ 7 Hours of Info-packed Seminars
- ◆ Keynote Speaker
- ◆ Business Tradeshow
- ◆ Continental Breakfast

## Advertising

- ◆ Radio
- ◆ Newspaper
- ◆ Email
- ◆ Social Media
- ◆ Digital

(208) 376-0464 ◆ [info@IBLeventsinc.com](mailto:info@IBLeventsinc.com)

**BusinessBuilderDay.com**

## KEY DATES AND TIMES

### EXHIBITOR MOVE IN

August 27 | 2:30pm - 4:30pm

August 28 | 7:30am - 8:55am

### CONTINENTAL BREAKFAST

August 28 | 8am - 8:55am

### KEYNOTE &

### WELCOME ADDRESS

August 28 | 9am - 10am

### TRADESHOW HOURS

August 28 | 10am - 3pm

### EXHIBITOR MOVE OUT

August 28 | 3pm - 4pm



# SPONSORSHIP OPPORTUNITIES

Sponsor Pricing	PLATINUM \$5,000 1 Available	GOLD \$2,500 1 Available	SILVER \$1,500	BRONZE \$850
<b>EXHIBIT HALL</b>				
Booth Size	20x6	20x6	10x6	10x6
Booth Power Included	✓	✓	✓	
Booth 8' Table Included	✓	✓	✓	✓
Booth Chairs Included	✓	✓	✓	✓
<b>BRAND EXPOSURE</b>				
Exclusive recognition as Platinum Sponsor	✓			
2-minute company intro prior to keynote address	✓			
Company name integrated into radio ads	✓			
Footer ad in quarterly email blasts	✓			
Company logo integrated into event branding	✓			
Sponsor of afternoon snack bar	✓			
Company flyer inserted into guest welcome bags	✓	✓		
Customized social media ad	✓	✓		
First right of refusal for following year	✓	✓		
Ad in show program	Full Page	1/2 Page	1/4 Page	1/8 Page
Included as event sponsor in quarterly email blasts	✓	✓	✓	✓
Logo on show website, promo material and social media	✓	✓	✓	✓
Exclusive seminar luncheon speaker		✓		
Sponsor of continental breakfast bar			✓	
Sponsor of coffee				✓
Seminar lunch tickets	10	5	2	1
<b>SEMINARS</b>				
Prime seminar time for 45-minute session	✓	✓		
Optional 45-minute seminar			✓	

A La Carte Sponsorship Opportunity!

Lanyard Sponsor + Booth **\$750**

Contact IBL Events for further details | (208) 376-0464 | [info@IBLeventsinc.com](mailto:info@IBLeventsinc.com)