

Kids Discovery Expo

November 9, 2019

Saturday 9AM-3PM AT EXPO Idaho

The Show

IBL Events is excited to host the **5th Annual Kids Discovery Expo** November 9, 2019 at Expo Idaho in Boise, where children and parents **EXPLORE, CREATE and DISCOVER.**

When we say “hands-on” we really mean it! Learning through play is what our exhibits are all about. Every vendor will be required to have an hands-on activity in their booth whether it’s a game, puzzle or brain teaser. Have fun with it!

The Kid’s Discovery Expo will provide a day of fun and learning for families. This is your opportunity to educate families about your company, product or service and stand out above your competition. This event targets new-borns and children through age 13. If your company targets families, you don’t want to miss out on this cost-effective way to generate more business.

Vendors will include after-school activities, sports, family health, nutrition, tutoring, entertainment, performing arts, schools, toys, photographers, dentists, doctors, insurance, learning centers, book stores, petting zoo, jump house, and more.

Exhibits and fun activities are all waiting at the Kid’s Discovery Expo!

The Details

Show Hours: November 9th, Saturday 9am-3pm

Location: Expo Idaho, 5610 Glenwood, Boise, ID 83714

Booth Fees: 10x10 \$395.00, 10x10 Corner \$495 Estimated attendance: 5000 plus guests.

Booths do not include tables or chairs. Booth furnishings are available for rent or vendors may supply their own.

Vendor Move-in: November 8th, Friday 10am-3pm or November 9th, 8am-9am

Vendor Move-out: November 9th, Saturday 3pm-5pm

Sponsors: IBL Events, Rocky Mountain Roll, Express Employment Professionals. Wild 101, My 102.7, Go Out Local

Promotion: Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

Web Link: Website Hotlink \$50 Annually in IBL Business Directory

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

Reserve a Booth

Contact

IBL Events

208-376-0464

info@ibleventsinc.com

www.iblevents.com





Kids Discovery Expo



November 9th
Expo Idaho 9am-3pm

loading door

loading door

loading door

rock climbing wall

511 510

411 410

concessions

vendor check-in

tsunami wave ride

| | |
|-----|-----|
| 509 | 412 |
| 508 | 413 |
| 507 | 414 |
| 506 | 415 |
| 505 | 416 |
| 504 | 417 |
| 503 | 418 |
| 502 | 419 |
| 501 | 420 |
| 500 | 421 |

| | |
|-----|-----|
| 409 | 310 |
| 408 | 311 |
| 407 | 312 |
| 406 | 313 |
| 405 | 314 |
| 404 | 315 |
| 403 | 316 |
| 402 | 317 |
| 401 | 318 |
| 400 | 319 |

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|-----|
| 308 |
| 307 |
| 306 |
| 305 |
| 304 |
| 303 |
| 302 |
| 301 |
| 300 |

Amusements
Character meet & Greet
9am-3pm

Rocky mountain roll

| |
|-----|
| 614 |
| 615 |
| 616 |
| 617 |
| 618 |
| 619 |
| 620 |
| 621 |

| | |
|-----|-----|
| 605 | 516 |
| 604 | 517 |
| 603 | 518 |
| 602 | 519 |
| 601 | 520 |
| 600 | 521 |

rest rooms

| | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 119 | 118 | 117 | 116 | 115 | 114 | 113 | 112 | 111 | 110 |
| 100 | 101 | 102 | 103 | 104 | 105 | 106 | 107 | 108 | 109 |

Jump Houses

Character meet & Greet
9am-3pm

FRONT DOORS
Ticket booth

Amusements

Sponsorships
Business & Image Builders


**Kids
Discovery
Expo**

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High Profile Menu Options to ensure Kids Discovery Expo attendees know your company's name, logo, and message. Take complete advantage of the multiple marketing and promotional opportunities. Individualize your company's profile by selecting your company's activities from among these high impact elements!

Become a Premier Sponsor. \$2000. Package includes:

- Company name, logo profiled on all event marketing, ads, emails, etc. for the expo plus logo featured on IBL Events website as partner for an entire year.
- Logo added to expo email blasts to 20,000+ contacts
- Company literature of choice (1 piece) included in event promotional bags passed out to all guests at the event entrance. (company supplies 500 pieces of literature)
- Company banners/s (2 maximum) given high impact profile along fence line of Expo Idaho with expo event banners. (company supplies banners)
- Company name, logo and 50 word description of product/services in IBL Events' website business directory. (company supplies)

Become a Bag Sponsor. \$250.

- Company Bags passed out to all guests at main front entrance. (company supplies bags)

Contact

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