



Family Summer Palooza

June 1, 2019 - Saturday 10-5pm - Expo Idaho

IBL Events is excited to host Idaho's **Family SummerPalooza**, the place to find the latest information, products and services for babies, kids, teens and parents, June 1, 2019 at Expo Idaho in Boise.

The Show

The 6th Annual Family SummerPalooza provides a packed full day of entertainment and interactive fun zones for all ages. Exciting features and activities at this year's event include: kids activity zone, bounce house, petting zoo, reptile exhibit, carnival games plus more that will keep kids on the move all afternoon.

This fun-filled day provides companies the unique marketing opportunity to meet face-to-face with hundreds of local families, introduce them to your special product or service and gain new clients. Stand out above your competition and demonstrate what makes you the best in your industry. Companies participating in the expo can help parents make informed choices to enrich the lives of their families. If your company targets families, you don't want to miss out on this cost-effective way to generate more business.

The Details

Show Hours: June 1st, Saturday 10am-5pm

Location: Expo Idaho, 5610 Glenwood, Boise, ID 83714

Booth Fees: 10x10 \$395.00, 10x10 Corner \$525 Estimated attendance: 5000 plus guests.

Add Ons: Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (500 flyers) \$150. Add ons are not included in booth price.

Available for rent or vendors may supply their own.

Vendor Move-in: May 31st, Friday 10am-3pm

Vendor Move-out: June 1st, Saturday 5pm-7pm

Sponsors: IBL Events, My 102.7, Wild 101, Rocky Mountain Roll, Go Out Local, Express Employment Professionals

Promotion: Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

Web Link: Website Hotlink \$50 Annually in IBL Business Directory

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

Reserve a Booth

Contact

IBL Events

208-376-0464

info@ibleventsinc.com

www.iblevents.com





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loading door

loading door

loading door

rock climbing wall

| | |
|-----|-----|
| 511 | 510 |
|-----|-----|

| | |
|-----|-----|
| 411 | 410 |
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concessions

vendor check-in

tsunami wave ride

| | |
|-----|-----|
| 509 | 412 |
| 508 | 413 |
| 507 | 414 |
| 506 | 415 |
| 505 | 416 |
| 504 | 417 |
| 503 | 418 |
| 502 | 419 |
| 501 | 420 |
| 500 | 421 |

| | |
|-----|-----|
| 409 | 310 |
| 408 | 311 |
| 407 | 312 |
| 406 | 313 |
| 405 | 314 |
| 404 | 315 |
| 403 | 316 |
| 402 | 317 |
| 401 | 318 |
| 400 | 319 |

| |
|-----|
| 308 |
| 307 |
| 306 |
| 305 |
| 304 |
| 303 |
| 302 |
| 301 |
| 300 |

Amusements
Character meet & Greet
11am-5pm

Rocky mountain roll

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|-----|
| 614 |
| 615 |
| 616 |
| 617 |
| 618 |
| 619 |
| 620 |
| 621 |

| | |
|-----|-----|
| 605 | 516 |
| 604 | 517 |
| 603 | 518 |
| 602 | 519 |
| 601 | 520 |
| 600 | 521 |

rest rooms

| | | | | | | | | | |
|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 119 | 118 | 117 | 116 | 115 | 114 | 113 | 112 | 111 | 110 |
| 100 | 101 | 102 | 103 | 104 | 105 | 106 | 107 | 108 | 109 |

Jump Houses

Amusements

FRONT DOORS