



The Show

We invite you to participate in the **14th Annual Idaho Family Fun Pet Expo April 27, 2019 at Expo Idaho. 6000 pet lovers attended last year's show!** Idaho ranks in the top 10 in the percentage of households with a pet...that's 62% of Idahoans! The Idaho Family Pet Expo features pet products, pet services, pet zoo, traditional family pets as well as a variety of rare and beautiful animals. The variety of pets displayed delights all pet lovers.

The Pet Expo is for all members of the family. This fun-filled, hands-on educational animal event will entertain the entire family as they view and shop the pets, products and crafts available in Idaho. This event featuring displays and demonstrations brings together local and national pet industry resources, products and services with the general public. **Participate in the Family Pet Expo and get your share of the \$52 billion a year and growing pet market**

The Details

Show Hours: April 27, Saturday 9am-5pm, Estimated attendance: 6000 plus

Location: Expo Idaho, 5610 Glenwood, Boise, ID 83714

Booth Fees: 10x10 \$395.00, 10x10 Corner \$495

Add Ons: Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (500 flyers) \$150.

Add ons are not included in booth price. Available for rent or vendors may supply their own.

Vendor Move-in: April 26, Friday 11am-4pm.

Vendor Move-out: April 27, Saturday 5pm-7pm

Sponsors: IBL Events, Rocky Mountain Roll, Idaho Humane Society, Express Employment Professionals, Wild 101, My 102.7, Go Out Local

Promotion: Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

Reserve a Booth

Contact

IBL Events

208-376-0464 ph

info@ibleventsinc.com

www.iblevents.com





10x30

**4H
PETTING
ZOO**

511	510
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411	410
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loading
door

PET AMBULANCE

CONCESSIONS

611
612
613
614
615
616
617
618
619
620
621

609	512
608	513
606	514
606	515
605	516
604	517
603	518
602	519
601	520
600	521

509	412
508	413
507	414
506	415
505	416
504	417
503	418
502	419
501	420
500	421

409	310
408	311
407	312
406	313
405	314
404	315
403	316
402	317
401	318
400	319

309
308
307

304
303
302
301
300

**PET
EXPO
STAGE**

**REST
ROOMS**

20x30

**CLEVER PAWS
AGILITY
GYM**

119	118	117	116	115	114	113	112	111	110
100	101	102	103	104	105	106	107	108	109

Front Entrance

20x20

**PETTING
ZOO**