



HIRING MADE EASY

Join us at the
Idaho Job & Career Fair
where you can quickly

Recruit. Screen. Hire.

- ▶ JANUARY 23 | Meridian
- ▶ MARCH 4 | Nampa
- ▶ APRIL 18 | Caldwell
- ▶ MAY 14 | Meridian
- ▶ AUGUST (TBD) | Nampa
- ▶ SEPT (TBD) | Meridian
- ▶ NOV (TBD) | Nampa



www.IdahoCareerFair.com
208.376.0464 | info@ibleventsinc.com

JUMPSTART Your Recruiting

at the Idaho Job & Career Fair!



WHY PARTICIPATE?

What if you could connect with hundreds of applicants and narrow down to a few quality prospects in just one day? That's what companies experience when they participate in the Idaho Job & Career Fair!

This event brings together local and national companies with candidates seeking employment or looking for a career change. Recruiters and job seekers meet face-to-face in a professional atmosphere to take applications and resumes, interview and hire qualified candidates in an efficient, cost-effective manner.

THE BENEFITS



With multiple locations and times, our events consistently bring in a varied pool of candidates eager for new jobs and career opportunities. This fast and beneficial screening process will save your company time and thousands of dollars on recruiting costs.

BOOTH PRICING

BOOTH INFO

Includes:
1 table, 2 chairs
Free WIFI

\$450

Power and box lunches available for purchase.



ADDITIONAL ADVERTISING OPPORTUNITIES

We've been connecting Employers to Job Seekers for over 20 years! Please contact us if interested in building multiple advertising opportunities for a 6 month or 1 year package.

Idaho Job & Career Fair Marketing Benefits



- ▶ Extensive job seeker and company network
- ▶ Diverse job seeker population
- ▶ Companies extend across a wide variety of industries
- ▶ Marketing campaigns reach multiple geographical locations
- ▶ Leverage Idaho Job & Career Fair's community networks
- ▶ Event marketing campaign includes radio, social media, news media, community agencies, targeted network emails
- ▶ Year round engagement with community

Corporate Sponsorship - \$5,500

- ▶ Company booth at up to 6 job fairs of your choice in a year, includes Premium Exhibit Space
- ▶ Company listed as "Partner" on our main landing page website: iblevents.com
- ▶ Company listed as "Sponsor" on IdahoCareerFair.com
- ▶ Company logo featured on all job fair email/digital ad campaigns
- ▶ Company logo, description, and jobs link featured on IdahoCareerFair.com Job Opportunity Board
- ▶ Company logo featured on day of event Job Fair signage
- ▶ One personalized boosted social media ad profiling company on Facebook page @idahojobfair
- ▶ Company logo featured in one boosted social media ad per job fair, along with all job fair sponsors
- ▶ At least one seminar presentation (seminars based upon facility availability)
- ▶ IBL Events to give each attending job seeker a Company flyer (supplied by Sponsor)

Website Featured Job Opportunity Board - \$100

- ▶ Company logo and jobs link accessible on IdahoCareerFair.com
- ▶ Displayed for 30 days
- ▶ All event and employment resource marketing is directed to IdahoCareerFair.com
- ▶ Direct link to company website



ADDITIONAL ADVERTISING OPPORTUNITIES

CONTINUED

Facebook Boosted Ad - \$100

- ▶ Personalized company advertisement
- ▶ 30 day boosted post for wider reach
- ▶ Thousands of @idahojobfair Facebook followers

Website Footer Ad - \$200

- ▶ Company advertisement featured on footer of IdahoCareerFair.com
- ▶ Displayed for 30 days. Specs 728x90px
- ▶ All event and employment resource marketing is directed to IdahoCareerFair.com
- ▶ Direct link to company website

Digital Email Footer Ad - \$200

- ▶ Company Spotlight featured in job seeker email (2 times/1 month)
- ▶ Company Spotlight featured in employer email (2 times/1 month)
- ▶ Over ten thousand subscribers
- ▶ Direct link to company website. Specs 600x150px

Featured Seminar Sponsor - \$195

- ▶ Seminar speaker (45 minutes) during job fair
- ▶ Seminar sponsor recognition on IdahoCareerFair.com and event signage
- ▶ Seminar schedule promotion through marketing campaigns

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**THANK YOU
SPONSORS**

