



Seminar Schedule • Free • February 9, 2018

When: Friday, February 9th

9:30AM-4 Exhibits Open, Seminars, B2B Networking

3PM-4PM BizExpo After Hours

Location: The Riverside Hotel, 2900 Chinden Blvd, Boise, ID 83714

Event & Seminar Registration at www.ibleventsinc.com

Time	Room	Seminar Topic	Speaker
9AM -	Tamarack	Coffee with Gubernatorial Candidates	Meet Tommy Ahlquist, A.J. Balukoff, Brad Little.
10AM	Aspen Fireplace	Using Hubspot to Automate Your Digital Marketing If Your Friends Jumped Off a Cliff: How Peer Pressure in Advertising and Marketing Can be Used for Good or Evil	Corey Smith, Founder, Tribute Media Quinn Bahm, VP, Impact Directories
11AM	Aspen Fireplace	Digital Marketing in a Mobile First World Strategies to Take Advantage of 2018 Tax Overhaul	Sarah Carling, COO/Founder, MarketingNomads.com, Inc Cameron Keller, Owner & CPA, Keller CPAs
12PM*	Luncheon Tamarack	Internet of Things (IoT) Revolution is Here: How to Generate Value for Your Business and Customers <i>*Reservations Required to attend. \$20 Guest. Call 208.323.4464</i>	Perry Lea, Director of Technology - CTO Office, Cradlepoint Technology
12PM	Fireplace	Organizational Critical Success Factors	Monica Revoczi, President, Interaction International, Inc.
1PM	Aspen Fireplace	The 4 Secrets of Getting Your Voicemails Returned Learn How to Protect Your Customers & Business Data	Dave Tester, Author of Dialing Strangers Mike Eisenman, President, Alliant
2PM	Aspen Fireplace	Use Inbound Marketing to Close Business Better & Close Better Business Why is Facebook Limiting Business Posting and What to Do Now?	Lindsey Bowshier, Director of Web Strategy, Tribute Media Go Out Local Partners

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