



Kids Fun Fest

April 29, 2017 - Saturday 9-5pm - Expo Idaho

IBL Events, Inc. is excited to host Idaho's **Kids Fun Fest**, the place to find the latest information, products and services for babies, kids, teens and parents, April 29, 2017 at Expo Idaho in Boise.

The Show

The 4th Annual Kids Fun Fest provides a packed full day of entertainment and interactive fun zones for all ages. Exciting features and activities at this year's event include: kids activity zone, rock climbing wall, bounce house, petting zoo, reptile exhibit, carnival games plus more that will keep kids on the move all afternoon.

This fun-filled day provides companies the unique marketing opportunity to meet face-to-face with hundreds of local families, introduce them to your special product or service and gain new clients. Stand out above your competition and demonstrate what makes you the best in your industry. Companies participating in the Kids's Fun Fest can help parents make informed choices to enrich the lives of their families. If your company targets families, you don't want to miss out on this cost-effective way to generate more business.

The Details

Show Hours: April 29th, Saturday 9am-5pm

Location: Expo Idaho, 5610 Glenwood, Boise, ID 83714

Booth Fees: 10x10 \$395.00, 10x10 Corner \$525 Estimated attendance: 5000 plus guests.

Add Ons: Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (1000 flyers) \$150. Add ons are not included in booth price.

Available for rent or vendors may supply their own.

Vendor Move-in: April 28th, Friday 11am-5pm.

Vendor Move-out: April 29th, Saturday 5pm-7pm

Sponsors: IBL Events, Inc., Kissin 92.3, Idaho Statesman, Rocky Mountain Roll, GoOutLocal, Express Employment Professionals

Promotion: Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

Web Link: Website Hotlink \$50 Annually in IBL Business Directory

Public Admission: \$6. Children 6 & Under FREE.

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

Reserve a Booth

Contact Anna Marie Aldinger or Megann Dopp

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

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www.ibleventsinc.com





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Idaho Statesman

Get connected. Be engaged.
IdahoStatesman.com



Mail or Fax to:
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annamarie@ibleventsinc.com

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Load-in Door