



# Kids Fun Fest

April 28, 2018 - Saturday 9-5pm - Expo Idaho

IBL Events, Inc. is excited to host Idaho's Kids Fun Fest, the place to find the latest information, products and services for babies, kids, teens and parents, April 28, 2018 at Expo Idaho in Boise.

## *The Show*

The 5th Annual Kids Fun Fest provides a packed full day of entertainment and interactive fun zones for all ages. Exciting features and activities at this year's event include: kids activity zone, bounce house, petting zoo, reptile exhibit, carnival games plus more that will keep kids on the move all afternoon.

This fun-filled day provides companies the unique marketing opportunity to meet face-to-face with hundreds of local families, introduce them to your special product or service and gain new clients. Stand out above your competition and demonstrate what makes you the best in your industry. Companies participating in the Kids's Fun Fest can help parents make informed choices to enrich the lives of their families. If your company targets families, you don't want to miss out on this cost-effective way to generate more business.

## *The Details*

**Show Hours:** April 28th, Saturday 9am-5pm

**Location:** Expo Idaho, 5610 Glenwood, Boise, ID 83714

**Booth Fees:** 10x10 \$395.00, 10x10 Corner \$525 Estimated attendance: 5000 plus guests.

**Add Ons:** Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (500 flyers) \$150. Add ons are not included in booth price.

Available for rent or vendors may supply their own.

**Vendor Move-in:** April 27th, Friday 9am-4pm.

**Vendor Move-out:** April 28th, Saturday 5pm-7pm

**Sponsors:** IBL Events, Inc., Kissin 92.3, Idaho Statesman, Rocky Mountain Roll, GoOutLocal, Express Employment Professionals

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

**Web Link:** Website Hotlink \$50 Annually in IBL Business Directory

**Public Admission:** \$6. Children 6 & Under FREE.

**For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464**

## *Reserve a Booth*

**Contact Anna Marie Aldinger or Megann Dopp**

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

annamarie@ibleventsinc.com

www.ibleventsinc.com





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**Idaho Statesman**  
 Get connected. Be engaged.  
 IdahoStatesman.com



**Mail or Fax to:**  
**IBL Events, Inc.**  
 PO Box 415 Meridian, ID 83680  
 Questions: Ph 208-376-0464,  
 Fax 208-375-2688  
 annamarie@ibleventsinc.com

Load-in Door

115	116	117	118	119	120	121	122	623
114	129	128	127	126	125	124	123	622
	200	201	202	203	204	205	206	621
113	213	212	211	210	209	208	207	620
112	300	301	302	303	304	305	306	619
111								618
110	313	312	311	310	309	308	307	617
109	400	401	402	403	404	405	406	616
108								615
107	413	412	411	410	409	408	407	614
	500	501	502	503	504	505	506	Exit
106								613
105	513	512	511	510	509	508	507	612
104	600	601	602	603	604	605	606	611
103								610
	102	101	100			607	608	609