

# Kids Discovery Expo

November 10, 2018

Saturday 9AM-3PM AT EXPO Idaho

## The Show

IBL Events, Inc. is excited to host the 4th Annual **Kids Discovery Expo** November 10, 2018 at Expo Idaho in Boise, where children and parents **EXPLORE, CREATE and DISCOVER.**

When we say “hands-on” we really mean it! Learning through play is what our exhibits are all about. Every vendor will be required to have an hands-on activity in their booth whether it’s a game, puzzle or brain teaser. Have fun with it!

The Kid’s Discovery Expo will provide a day of fun and learning for families. This is your opportunity to educate families about your company, product or service and stand out above your competition. This event targets new-borns and children through age 13. If your company targets families, you don’t want to miss out on this cost-effective way to generate more business.

Vendors will include after-school activities, sports, family health, nutrition, tutoring, entertainment, performing arts, schools, toys, photographers, dentists, doctors, insurance, learning centers, book stores, petting zoo, jump house, and more.

Exhibits and fun activities are all waiting at the Kid’s Discovery Expo!

## The Details

**Show Hours:** November 10th, Saturday 9am-3pm

**Location:** Expo Idaho, 5610 Glenwood, Boise, ID 83714

**Booth Fees:** 10x10 \$395.00, 10x10 Corner \$495 Estimated attendance: 5000 plus guests.

Booths do not include tables or chairs. Booth furnishings are available for rent or vendors may supply their own.

**Vendor Move-in:** November 9th, Friday 10am-3pm or November 10th, 8am-9am

**Vendor Move-out:** November 10th, Saturday 3pm-5pm

**Sponsors:** IBL Events, Inc., Rocky Mountain Roll, Express Employment Professionals, Kissin 92.3, GoOutLocal.com

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

**Web Link:** Website Hotlink \$50 Annually in IBL Business Directory

## Reserve a Booth

**Contact Anna Marie Aldinger or Megann Dopp**

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

annamarie@ibleventsinc.com, megann@ibleventsinc.com

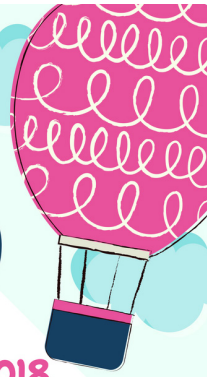
www.ibleventsinc.com





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November 10, 2018  
Expo Idaho  
9am-3pm



loading door

loading door

loading door

ROCK CLIMBING WALL

511 510

4H CLUB  
411 410

AMBULANCE

CONCESSIONS

TSUNAMI WAVE RIDE

4H CLUB

509	412
508	413
507	414
506	415
505	416
504	417
503	418
502	419
501	420
500	421

409	310
408	311
407	312
406	313
405	314
404	315
403	316
402	317
401	318
400	319

308
307
306
305
304
303
302
301
300

WACKY CHAOS OBSTACLE COURSE

ROCKY MOUNTAIN ROLL

614
615
616
617
618
619
620
621

605	516
604	517
603	518
602	519
601	520
600	521

REST ROOMS

119	118	117	116	115	114	113	112	111	110
100	101	102	103	104	105	106	107	108	109

CAROUSEL JUMP HOUSE

SANTA CLAUS  
10AM-1PM

FRONT DOORS

Front Entrance

VENDOR CHECK-IN

AMUSEMENTS

**Sponsorships**  
**Business & Image Builders**



**Kids  
Discovery  
Expo**

**November 10, 2018**  
**Expo Idaho**  
**9am-3pm**

High Profile Menu Options to ensure Kids Discovery Expo attendees know your company's name, logo, and message. Take complete advantage of the multiple marketing and promotional opportunities. Individualize your company's profile by selecting your company's activities from among these high impact elements!

***Become a Premier Sponsor. \$2000. Package includes:***

- Company name, logo profiled on all event marketing, ads, emails, etc. for the expo plus logo featured on IBL website as partner of the Idaho Business League for an entire year.
- Logo placed in prominent position on Event home page for one year.
- Logo added to expo email blasts to 20,000+ contacts
- Company literature of choice (1 piece) included in event promotional bags passed out to all guests at the event entrance. (company supplies 500 pieces of literature)
- Company banners/s (2 maximum) given high impact profile along fence line of Expo Idaho with expo event banners. (company supplies banners)
- Company name, logo and 50 word description of product/services in Idaho Business League website business directory. (company supplies)

***Become a Bag Sponsor. \$250.***

- Company Bags passed out to all guests at main front entrance. (company supplies bags)

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