



# Kids Discovery Expo

**OCTOBER 21, 2017**  
**KIDS DISCOVERY EXPO**  
SATURDAY 9AM-3PM AT EXPO IDAHO

## The Show

IBL Events, Inc. is excited to host the 4th Annual **Kids Discovery Expo** October 21, 2017 at Expo Idaho in Boise, where children and parents **EXPLORE, CREATE and DISCOVER.**

When we say “hands-on” we really mean it! Learning through play is what our exhibits are all about. Every vendor will be required to have an hands-on activity in their booth whether it’s a game, puzzle or brain teaser. Have fun with it!

The Kid’s Discovery Expo will provide a day of fun and learning for families. This is your opportunity to educate families about your company, product or service and stand out above your competition. This event targets new-borns and children through age 13. If your company targets families, you don’t want to miss out on this cost-effective way to generate more business.

Vendors will include after-school activities, sports, family health, nutrition, tutoring, entertainment, performing arts, schools, toys, photographers, dentists, doctors, insurance, learning centers, book stores, petting zoo, jump house, and more.

Exhibits and fun activities are all waiting at the Kid’s Discovery Expo!

## The Details

**Show Hours:** October 21st, Saturday 9am-3pm

**Location:** Expo Idaho, 5610 Glenwood, Boise, ID 83714

**Booth Fees:** 10x10 \$395.00, 10x10 Corner \$495 Estimated attendance: 6000 plus guests.

Booths do not include tables or chairs. Booth furnishings are available for rent or vendors may supply their own.

**Vendor Move-in:** October 20th, Friday 12pm-4pm or October 21st, Saturday 8:30am-10am

**Vendor Move-out:** October 21st, Saturday 5pm-7pm

**Sponsors:** IBL Events, Inc., Idaho Statesman, Rocky Mountain Roll, Express Employment Professionals, Kissin 92.3, GoOutLocal.com

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

**Web Link:** Website Hotlink \$50 Annually in IBL Business Directory

## Reserve a Booth

**Contact Anna Marie Aldinger or Megann Dopp**

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

annamarie@ibleventsinc.com, megann@ibleventsinc.com

www.ibleventsinc.com





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October 21, 2017  
Saturday 9-3pm  
Expo Idaho



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519		

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Office Area

open door

open door

open door

open door

533					
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Information/ Admissions

Front Entrance

				99
103	102	101	100	



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## Sponsorships - Business & Image Builders

High Profile Menu Options to ensure Kids Discovery Expo attendees know your company's name, logo, and message. Take complete advantage of the multiple marketing and promotional opportunities. Individualize your company's profile by selecting your company's activities from among these high impact elements!

### ***Become a Premier Sponsor. \$2000. Package includes:***

- Company name, logo profiled on all event marketing, ads, emails, etc. for the expo plus logo featured on IBL website as partner of the Idaho Business League for an entire year.
- Logo placed in prominent position on Event home page for one year.
- Logo added to expo email blasts to 20,000+ contacts
- Company literature of choice (1 piece) included in event promotional bags passed out to all guests at the event entrance. (company supplies 500 pieces of literature)
- Company banners/s (2 maximum) given high impact profile along fence line of Expo Idaho with expo event banners. (company supplies banners)
- Company name, logo and 50 word description of product/services in Idaho Business League website business directory. (company supplies)

### ***Become a Bag Sponsor. \$250.***

- Company Bags passed out to all guests at main front entrance. (company supplies bags)

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