

IDAHO

**Business &  
Technology**  
— EXPO —

# DRIVE SALES

**TO YOUR BUSINESS!**  
**75+ EXHIBITS**  
**EDUCATIONAL SEMINARS**  
**RELAXED NETWORKING**

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**FEB 9th**

**THE RIVERSIDE HOTEL**





TO EXHIBIT, PLEASE CALL US AT  
**(208) 376-0464**  
OR FILL OUT THE  
ENCLOSED AGREEMENT

We invite you to join us at the Idaho Business & Technology Expo February 9, 2018  
Exhibit, Present a Seminar or Both.

#### WHAT IS THE IDAHO BUSINESS & TECHNOLOGY EXPO?

**BizExpo is celebrating 27 years of connecting leaders to resources, creating lifetime relationships and unrivaled solutions, making this a must attend event for all local businesses.** The program includes educational exhibits, seminars, workshops, and relaxed networking. If you target small and mid-sized business owners, exhibiting at BizExpo makes great marketing sense. Relationships created over the years at BizExpo withstand all the uncertainties of economies both local and national. BizExpo merges resources with local community business needs. Your competition will be there . . . will you?

#### WHO ATTENDS?

Small business owners, entrepreneurs and executives from various industries attend BizExpo looking for the latest locally available technology and business applications. They want to meet with the pro's, view dynamic displays, attend educational seminars, interact in live demonstrations, and initiate long lasting mutually beneficial relationships. Exhibitors know BizExpo is the only Idaho event at which they may make contact with decision-makers from both the public and private sectors. 63.3% of guests identified at company decision makers!

#### THE DETAILS

**Show Times:** Expo Open: February 9, Friday 9:30am–4pm. Seminars 10am-4pm

**After Party:** Networking, Appetizers, Drinks, 3pm-4pm

**Load in/out:** Vendor Load in Move-in: Feb 9, 8am-9:30am, Vendor Move-out: 4pm-5pm

**Location:** The Riverside Hotel, 2900 Chinden Blvd, Boise, ID 83714

**Booth Fees:** 8x6 \$495, 8x6 Corner \$595, 10x6 \$595, 10x6 Corner \$695

**Seminars:** Times & topics limited. No additional cost for booth exhibitors (\$350 value).

**Tables/Chairs:** One six foot table and two chairs included in booth price. Power \$25. FREE Wifi.

**Sponsors:** IBL Events, Impact Directories, TotalCare IT, Active Office Furniture, KBOI, Idaho Statesman, Business Insider, Idaho Business League, iServHub.com, Impact Wireless Inc., GoOutLocal.com

**Promotion:** Radio, TV, Newspaper, Social Media, Email Blasts, Magazines, Event Calendars, Etc.

**Website:** Website Hotlink \$50 Annually

**For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464**

**RESERVE A BOOTH. CALL IBL EVENTS 208-376-0464 OR RETURN THE ENCLOSED BOOTH AGREEMENT.**

**Contact Anna Marie Aldinger or Megann Dopp**

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

annamarie@ibleventsinc.com

www.ibleventsinc.com





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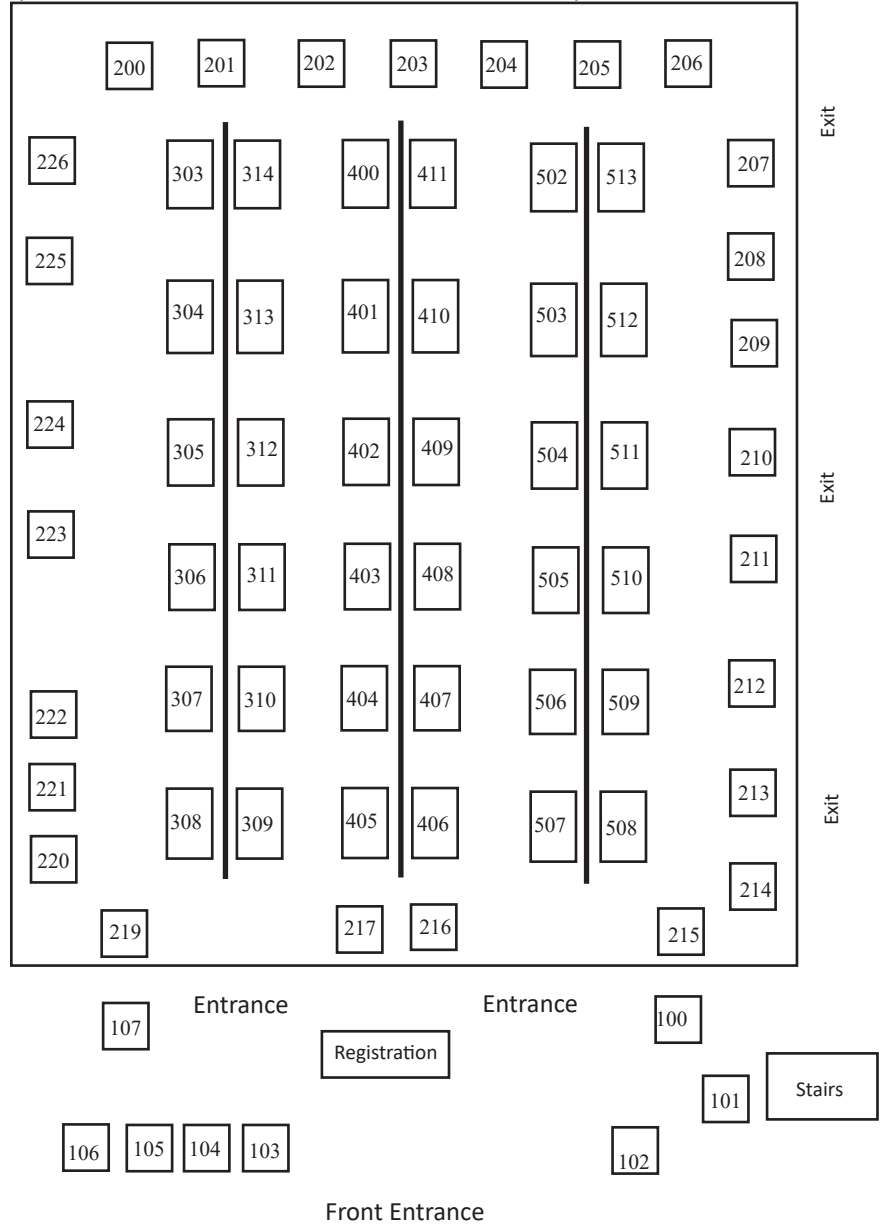
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**Contact**

IBL Events, Inc.  
208-376-0464 ph, 208-375-2688 fx,  
annamarie@ibleventsinc.com  
www.ibleventsinc.com



(8x6 Booths Perimeter, 10x6 Booths Center)



**Our Sponsors**





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## **Sponsorships - Business & Image Builders**

### **Platinum App Sponsorship: 1 available \$4000**

App sponsorship provides maximum exposure on the app including:

- Secondary Launch Page
- Schedule Page Watermark
- Weighted Banner Ad (to be shown most often)
- Full Screen App Landing Page
- Exhibitor Directory Row Highlighting
- Video Clip
- User Metrics

Announced as a sponsor on website and all marketing material and show program

Banner featured at show entrance.

Profile included in monthly email blast to 17,000 local business persons (Oct, Nov, Dec, Jan, Feb)

One year listing in IBL Events, Inc. website Business Directory

Includes a 20x6 booth

### **Gold Sponsorships: 3 available \$1,500 each**

Announced as a sponsor on website and all marketing material

Banner featured at show entrance

Listed as main sponsor on seminar schedule and show program

Profile included in monthly email blast to 17,000 local business persons (Oct, Nov, Dec, Jan, Feb)

One year listing in IBL Events, Inc. website Business Directory

Includes a 10x6 booth

### **Silver Sponsorship - Lunch: 3 available \$995**

Featured as Sponsor of Luncheon

Banner featured at show entrance.

Listed as sponsor on show program

Profile included in monthly email blast to 17,000 local business persons (Oct, Nov, Dec, Jan, Feb),

One year listing in IBL Events, Inc. website Business Directory

Includes an 10x6 booth

### **Bronze Sponsorship - Business Mixer : 3 available \$695**

Featured as Sponsor of Afternoon Business Mixer

Banner featured at show entrance.

Listed as sponsor on show program

Profile included in monthly email blast to 17,000 local business persons (Oct, Nov, Dec, Jan, Feb)

One year listing in IBL Events, Inc. website Business Directory

Includes an 8x6 booth

### **Seminars Sponsor: 4 available \$695**

Banner hung in seminar room.

Listed as sponsor on show program.

Company logo/listing on the seminar schedule as sponsor.

One year listing in IBL Events, Inc. website Business Directory

Includes an 8x6 booth

### **Lanyards Sponsor \$200**

Display your logo on all BizExpo lanyards. Sponsor supplies lanyards.

