



# Family Fun Pet Expo



April 28, 2018 at EXPO Idaho  
Saturday 9am - 5pm

## *The Show*

We invite you to participate in the 13th Annual Idaho Family Fun Pet Expo April 28, 2018 at Expo Idaho. 6000 pet lovers attended last year's show! Idaho ranks in the top 10 in the percentage of households with a pet...that's 62% of Idahoans! The Idaho Family Pet Expo features pet products, pet services, pet zoo, traditional family pets as well as a variety of rare and beautiful animals. The variety of pets displayed delights all pet lovers.

The Pet Expo is for all members of the family. This fun-filled, hands-on educational animal event will entertain the entire family as they view and shop the pets, products and crafts available in Idaho. This event featuring displays and demonstrations brings together local and national pet industry resources, products and services with the general public. **Participate in the Family Pet Expo and get your share of the \$52 billion a year and growing pet market**

## *The Details*

**Show Hours:** April 28, Saturday 9am-5pm, Estimated attendance: 6000 plus

**Location:** Expo Idaho, 5610 Glenwood, Boise, ID 83714

**Booth Fees:** 10x10 \$395.00, 10x10 Corner \$595

**Add Ons:** Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (500 flyers) \$150.

Add ons are not included in booth price. Available for rent or vendors may supply their own.

**Vendor Move-in:** April 27, Friday 9am-4pm.

**Vendor Move-out:** April 28, Saturday 5pm-7pm

**Sponsors:** IBL Events, Inc., Rocky Mountain Roll, Idaho Humane Society, Idaho Statesman, Express Employment Professionals, 97.9 KQFC, Go Out Local

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

**Web Link:** Website Hotlink \$50 Annually in IBL Business Directory

**Public Admission:** \$6. Children 6 & Under FREE.

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

## *Reserve a Booth*

**Contact Anna Marie Aldinger or Megann Dopp**

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

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# Family Fun Pet Expo



**A Sampling of Pet Products and Services Available at Pet Expo will include:**

Clubs, Associations, Breeders, Pet Toys and Amusements, Pet Accessories, Communications, Food, Nutritional Supplements, Groomers, Collars, Clothing, Specialty Foods, Veterinarians both Traditional and Holistic, Fencing, Housing, Health Products, Jewelry, Kennels, Boarding, Photography, Travel Products, Books, Day Care, Furniture, Equipment, Sitters, Memorial Services/Products, Obedience Training, Non-Profit Organizations, Aquariums and Fish Products, Reptiles, Demonstrations, Art, Bird Housing - feeders - baths - supplies and more.

## Sponsors



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