



# Family Fun Pet Expo



April 29, 2017 at EXPO Idaho  
Saturday 9am - 5pm

## *The Show*

We invite you to participate in the 12th Annual Idaho Family Fun Pet Expo April 29, 2017 at Expo Idaho. 6000 pet lovers attended last year's show! Idaho ranks in the top 10 in the percentage of households with a pet...that's 62% of Idahoans! The Idaho Family Pet Expo features pet products, pet services, pet zoo, traditional family pets as well as a variety of rare and beautiful animals. The variety of pets displayed delights all pet lovers.

The Pet Expo is for all members of the family. This fun-filled, hands-on educational animal event will entertain the entire family as they view and shop the pets, products and crafts available in Idaho. This event featuring displays and demonstrations brings together local and national pet industry resources, products and services with the general public. **Participate in the Family Pet Expo and get your share of the \$52 billion a year and growing pet market**

## *The Details*

**Show Hours:** April 29, Saturday 9am-5pm, Estimated attendance: 6000 plus

**Location:** Expo Idaho, 5610 Glenwood, Boise, ID 83714

**Booth Fees:** 10x10 \$395.00, 10x10 Corner \$595

**Add Ons:** Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (1000 flyers) \$150.

Add ons are not included in booth price. Available for rent or vendors may supply their own.

**Vendor Move-in:** April 28, Friday 11am-5pm.

**Vendor Move-out:** April 29, Saturday 5pm-7pm

**Sponsors:** IBL Events, Inc., Rocky Mountain Roll, Idaho Humane Society, Idaho Statesman, Express Employment Professionals, NASH 97.9

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

**Web Link:** Website Hotlink \$50 Annually in IBL Business Directory

**Public Admission:** \$5. Children 6 & Under FREE.

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

## *Reserve a Booth*

**Contact Anna Marie Aldinger or Megann Dopp**

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

annamarie@ibleventsinc.com, megann@ibleventsinc.com

www.ibleventsinc.com





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**A Sampling of Pet Products and Services Available at Pet Expo will include:**

Clubs, Associations, Breeders, Pet Toys and Amusements, Pet Accessories, Communications, Food, Nutritional Supplements, Groomers, Collars, Clothing, Specialty Foods, Veterinarians both Traditional and Holistic, Fencing, Housing, Health Products, Jewelry, Kennels, Boarding, Photography, Travel Products, Books, Day Care, Furniture, Equipment, Sitters, Memorial Services/Products, Obedience Training, Non-Profit Organizations, Aquariums and Fish Products, Reptiles, Demonstrations, Art, Bird Housing - feeders - baths - supplies and more.

## Sponsors



**Contact Anna Marie Aldinger**

IBL Events, Inc.  
208-376-0464 ph, 208-375-2688 fx,  
annamarie@ibleventsinc.com  
www.ibleventsinc.com

		Concessions						Restrooms			
Open	Exit										
	115	116	117	118	119	120	121				
	114							Petting Zoo			
Entrance		129	128	127	126	125	124				
		200	201	202	203	204	205				
Entrance	113	213	212	211	210	209	208	207	621		
	112	300	301	302	303	304	305	306	620		
	111							619			
	110	313	312	311	310	309	308	307	618		
	109	400	401	402	403	404	405	406	617		
	108							616			
	107	413	412	411	410	409	408	407	615		
	Entrance	500	501	502	503	504	505	506	614		
	106							Exit			
	105	513	512	511	510	509	508	507	613		
	104	100	100	602	603	604	605	606	612		
	103							611			
		102	101	100				607	608	609	