

Featuring the Best Products, Services & Adventures in Idaho!

April 28, 2018

Saturday 9-5pm

at Expo Idaho



### *The Show*

**The 12th Annual Experience Idaho Expo, April 28, 2018 at Expo Idaho, highlights businesses right here in our great state.** As you know, Idaho offers a great mix of urban living and outdoors. Guests can explore all those resources available to them in one place at the Experience Idaho Expo. *We created this event to introduce newcomers and native Idahoans to the best products, services and activities that they can experience in their own state, a true sample of Idaho products & services.*

***The Experience Idaho Expo is a tool and channel to transform your daily life and learn how to appreciate all that the Treasure Valley can offer.***

As a recognized leader among your peers, we invite you to participate with us in this Experience Idaho. Share your business with Idahoans looking for the best choice for their family or business. Experience Idaho, a fun, hands-on informational event, **attracts “heads of household” decision-makers** who buy local products and services for all members of the family. Experience Idaho is held concurrent with the Family Pet Expo, Kids Fun Fest and Girls Day Out.

### *The Details*

**Show Hours:** April 28th, Saturday 9am-5pm

**Location:** Expo Idaho, 5610 Glenwood, Boise, ID 83714

**Booth Fees:** 10x10 \$395.00, 10x10 Corner \$525. Estimated attendance: 5000 plus guests.

**Add Ons:** Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (500 flyers) \$150. Add ons are not included in booth price. Available for rent or vendors may supply their own.

**Vendor Move-in:** April 27th, Friday 9am-4pm.

**Vendor Move-out:** April 28th, Saturday 5pm-7pm

**Sponsors:** IBL Events, Inc., Rocky Mountain Roll, KIZN, Idaho Statesman, Express Employment, GoOutLocal

**Promotion:** Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

**Web Link:** Website Hotlink \$50 Annually in IBL Business Directory

**Public Admission:** \$6. Children 6 & Under FREE.

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

### *Reserve a Booth*

We welcome the opportunity **to introduce your company to hundreds of Idahoans looking for that “just right” local product or service.** Please call us to reserve your place in Experience Idaho, **April 28, 2018.**

### **Contact Anna Marie Aldinger or Megann Dopp**

IBL Events, Inc.

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Discover the what and the who of Boise. Where to eat for your anniversary dinner, who to cut your hair, and where to go for comedy night. From zipline, local jewelry, party planners, recreational vehicles, financial planners, river rafting, and club sports. To home entertainment, banking, cooking, boot camps, decorating, and landscaping, Experience Idaho is your go-to guide.

