

Featuring the Best Products, Services & Adventures in Idaho!

*April 29, 2017
Saturday 9-5pm
at Expo Idaho*



The Show

The 11th Annual Experience Idaho Expo, April 29, 2017 at Expo Idaho, highlights businesses right here in our great state. As you know, Idaho offers a great mix of urban living and outdoors. Guests can explore all those resources available to them in one place at the Experience Idaho Expo. *We created this event to introduce newcomers and native Idahoans to the best products, services and activities that they can experience in their own state, a true sample of Idaho products & services.*

The Experience Idaho Expo is a tool and channel to transform your daily life and learn how to appreciate all that the Treasure Valley can offer.

As a recognized leader among your peers, we invite you to participate with us in this Experience Idaho. Share your business with Idahoans looking for the best choice for their family or business. Experience Idaho, a fun, hands-on informational event, **attracts “heads of household” decision-makers** who buy local products and services for all members of the family.

The Details

Show Hours: April 29th, Saturday 9am-5pm

Location: Expo Idaho, 5610 Glenwood, Boise, ID 83714

Booth Fees: 10x10 \$395.00, 10x10 Corner \$525. Estimated attendance: 5000 plus guests.

Add Ons: Electricity \$35, Table (No Cloth) \$30, Table (Fitted Cloth) \$45, Chairs \$5, Flyer Inserts Event Bags (1000 flyers) \$150. Add ons are not included in booth price. Available for rent or vendors may supply their own.

Vendor Move-in: April 28th, Friday 11am-5pm.

Vendor Move-out: April 29th, Saturday 5pm-7pm

Sponsors: IBL Events, Inc., Rocky Mountain Roll, KIZN, Idaho Statesman, Express Employment, GoOutLocal

Promotion: Advertising/PR/Publicity -Television, radio, newspaper, social media, posters, magazines, e-mail blast, internet, coupons.

Web Link: Website Hotlink \$50 Annually in IBL Business Directory

Public Admission: \$6. Children 6 & Under FREE.

For Sponsorship Opportunities contact Anna Marie Aldinger, 208-376-0464

Reserve a Booth

We welcome the opportunity **to introduce your company to hundreds of Idahoans looking for that “just right” local product or service.** Please call us to reserve your place in Experience Idaho, **April 29, 2017.**

Contact Anna Marie Aldinger or Megann Dopp

IBL Events, Inc.

208-376-0464 ph, 208-375-2688 fx,

annamarie@ibleventsinc.com

megann@ibleventsinc.com

www.ibleventsinc.com



Show Hours: April 29th, Saturday 9am-5pm
Location: Expo Idaho, 5610 Glenwood, Boise, ID 83714
Vendor Move-in: April 28th, Friday 11am-5pm.
Vendor Move-out: April 29th, Saturday 5pm-7pm



Discover the what and the who of Boise. Where to eat for your anniversary dinner, who to cut your hair, and where to go for comedy night. From zipline, local jewelry, party planners, recreational vehicles, financial planners, river rafting, and club sports. To home entertainment, banking, cooking, boot camps, decorating, and landscaping, Experience Idaho is your go-to guide.

